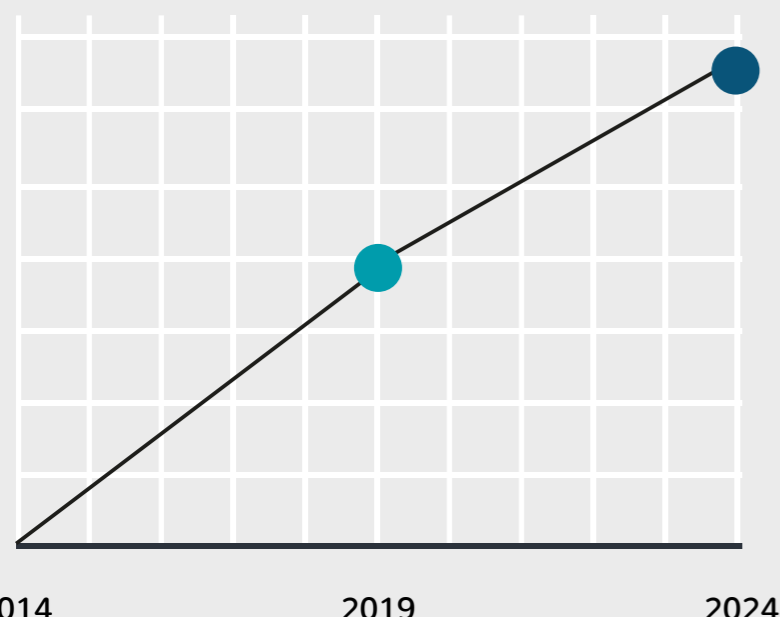
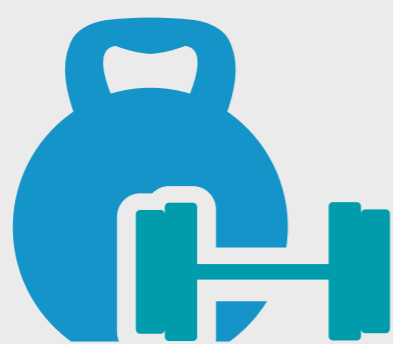




## FITNESS INDUSTRY GROWTH



- **3.7%** Expected annual growth from 2019-2024
- **4.9%** Total industry growth from 2014-2019



**\$8.5 Billion**

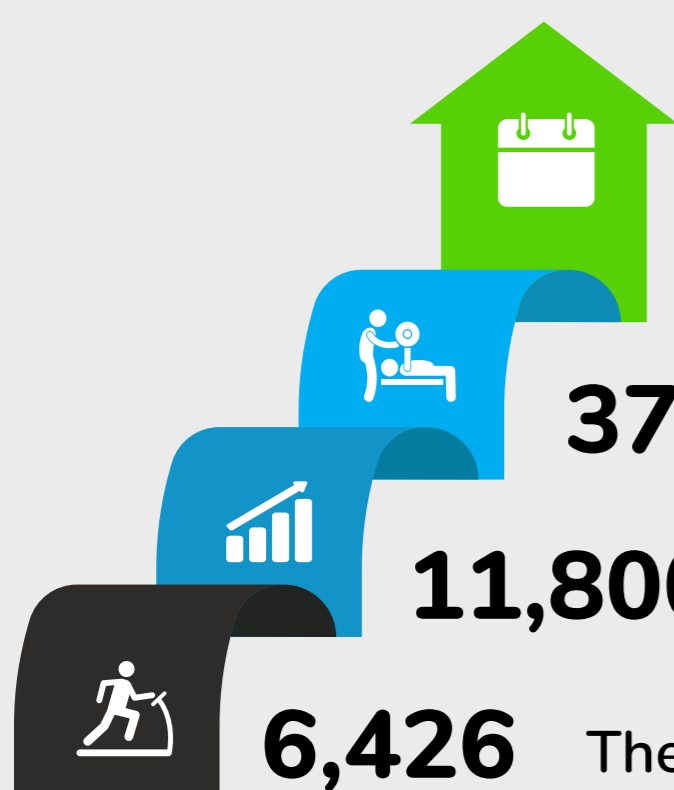
Annual spend by Australians on Fitness Services and Equipment



**\$3 Billion**

Fitness industry's annual contribution to the Australian economy

## FITNESS JOBS GROWTH



**43,900** The estimated number of jobs in fitness by 2024.

**37,800** The number of fitness professionals in Australia in 2019.

**11,800** The increase in fitness jobs since 2014

**6,426** The number of current fitness businesses in Australia.

### Data Sources:

[https://bp-fitnessaustralia-production.s3.amazonaws.com/uploads/uploaded\\_file/file/472634/COVID-19\\_Fitness\\_Industry\\_Impact\\_report\\_F.pdf](https://bp-fitnessaustralia-production.s3.amazonaws.com/uploads/uploaded_file/file/472634/COVID-19_Fitness_Industry_Impact_report_F.pdf)

<https://www.ibisworld.com/au/industry/gyms-fitness-centres/658/#:~:text=Overall%2C%20industry%20revenue%20is%20expected,%2D20%2C%20to%20%242.9%20billion>

<https://nationalindustryinsights.aisc.net.au/industries/sport-fitness-and-recreation/fitness>

[https://www.skillsiq.com.au/site/DefaultSite/filesystem/documents/Industry-Skills-Forecasts-June2017/2018%20Final%20ISFs/SIQ\\_SkillsForecast\\_Sport\\_Recreation\\_online.pdf](https://www.skillsiq.com.au/site/DefaultSite/filesystem/documents/Industry-Skills-Forecasts-June2017/2018%20Final%20ISFs/SIQ_SkillsForecast_Sport_Recreation_online.pdf)

<https://joboutlook.gov.au/Occupation?code=4521>

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